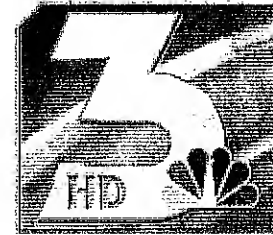


ORDER

KSNV

Orders

Order / Rev: **104994**
 Alt Order #: **06837955**
 Product Desc: **OBAMA FOR AMERICA**
 Estimate: **1536**
 Flight Dates: **09/25/12 - 10/01/12**
 Original Date / Rev: **08/01/12 / 10/02/12**
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**
 Sales Office: **BLPHI**
 Sales Region: **National**

Agency

Name: **GMMB, Inc./ Washington D.C.**
 Buying Contact: _____
 Billing Contact: _____

 Washington Harbor
 Washington, DC 20007

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **Obama for America** *revised*
 Demographic: **A35+**
 Product Codes: **PLC01-Democrat**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru: _____
 Order Separation: **00:05:00**
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	98	\$77,325.00	\$65,726.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$77,325.00	\$65,726.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	120	\$93,850.00	\$79,772.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$93,850.00
Market	100%	\$312,833.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$81,336.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$59,438.33
KTUD	1%	\$3,128.33
KVVU	20%	\$62,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,513.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00

M-F 5-6a WakeUp w/Wagners

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F 5-6a WakeUp w/Wagner5-6a	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F 6-7a WakeUp w/Wagner6-7a	6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
E 3	KSNV	09/25/12	09/28/12		CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$3,400.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															

TODAY SHOW

TODAY SHOW			Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week: 09/24/12			09/30/12	-TWTF--	4	\$200.00	0.00		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	Today Show	658a-9am	-TWThF----	:30	(\$200.00)	0.00	NM
See MG 3.5,3.6,3.7,3.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	09/24/12-09/30/12	Today Show	658a-9am	-TWThF----	:30	(\$200.00)	0.00	NM
See MG 3.5,3.6,3.7,3.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	09/24/12-09/30/12	Today Show	658a-9am	-TWThF----	:30	(\$200.00)	0.00	NM
See MG 3.5,3.6,3.7,3.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	09/24/12-09/30/12	Today Show	658a-9am	-TWThF----	:30	(\$200.00)	0.00	NM
See MG 3.5,3.6,3.7,3.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	09/25/12-09/28/12	Today Show	658a-9am	-TWThF----	:30	\$850.00	0.00	NM
Ⓜ MG for 3.3,3.2,3.1,3.4									
[Revised Rate to Reinstate]									
6	KSNV	09/25/12-09/28/12	Today Show	658a-9am	-TWThF----	:30	\$850.00	0.00	NM
Ⓜ MG for 3.3,3.2,3.1,3.4									
[Revised Rate to Reinstate]									
7	KSNV	09/25/12-09/28/12	Today Show	658a-9am	-TWThF----	:30	\$850.00	0.00	NM
Ⓜ MG for 3.3,3.2,3.1,3.4									
[Revised Rate to Reinstate]									
8	KSNV	09/25/12-09/28/12	Today Show	658a-9am	-TWThF----	:30	\$850.00	0.00	NM
Ⓜ MG for 3.3,3.2,3.1,3.4									
[Revised Rate to Reinstate]									

E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															

NEWS

NEWS															
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
	Week: 09/24/12	09/30/12	-----S	1	\$325.00	0.00									
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
Sunday Today															

SUN TODAY

SUN TODAY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S	1	\$150.00	0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	09/24/12-09/30/12	Sunday Today	7a-8am	-----Su	:30	(\$150.00)	0.00	NM
See MG 7.2									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	09/30/12-09/30/12	Sunday Today	7a-8am	-----Su	:30	\$625.00	0.00	NM
Ⓜ MG for 7.1 09/30									
[Revised Rate to Reinstate]									

E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															

MEET THE PRESS

MEET THE PRESS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S	1	\$3,000.00	0.00					
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00 NM
M-F Today Show II												

TODAY SHOW II

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/24/12	09/30/12	-TWTF--	4	\$95.00	0.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00

TODAY SHOW II

TODAY SHOW II			Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:			09/24/12	09/30/12	-TWTF--	4	\$95.00	0.00	
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	-TwThF----	:30	(\$95.00)	0.00	NM
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	-TwThF----	:30	(\$95.00)	0.00	NM
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	-TwThF----	:30	(\$95.00)	0.00	NM
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	9-10a	-TwThF----	:30	(\$95.00)	0.00	NM
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]	9-10a	-TwThF----	:30	\$350.00	0.00	NM
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]	9-10a	-TwThF----	:30	\$350.00	0.00	NM
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]	9-10a	-TwThF----	:30	\$350.00	0.00	NM
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr Ⓜ MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]	9-10a	-TwThF----	:30	\$350.00	0.00	NM

E 12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00
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TODAY SHOW III

TODAY SHOW III			Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week: 09/24/12			09/30/12	-TWTF--		4	\$80.00	0.00	
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	10am-11am	-TWThF----	:30	(\$80.00)	0.00	NM
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]	10am-11am	-TWThF----	:30	\$325.00	0.00	NM
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr Ⓜ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]	10am-11am	-TWThF----	:30	\$325.00	0.00	NM

E 13	KSNV	09/25/12	09/28/12		CM	11am-12pm	-TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$1,300.00
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Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$80.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]															
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.003		0.00	NM	4	\$1,300.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)	0.00	NM			
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)	0.00	NM			
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)	0.00	NM			
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		(\$100.00)	0.00	NM			
See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00	0.00	NM			
Ⓜ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00	0.00	NM			
Ⓜ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00	0.00	NM			
Ⓜ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm			1230-1p	-TWThF----	:30		\$325.00	0.00	NM			
Ⓜ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]															
E 16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
				Days of our Lives											
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Days of our Lives			1258p-2pm	-TWThF----	:30		(\$125.00)	0.00	NM			
See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00	0.00	NM			
Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00	0.00	NM			
Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00	0.00	NM			
Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Days of our Lives			1258p-2pm	-TWThF----	:30		\$425.00	0.00	NM			
Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]															
E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
				The Doctors											

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00

DRS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:	09/24/12	09/30/12	-TWTF--	4	\$85.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm	-TWThF----	:30	(\$85.00)	0.00	NM
			See MG 17.5,17.6,17.7,17.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm	-TWThF----	:30	(\$85.00)	0.00	NM
			See MG 17.5,17.6,17.7,17.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm	-TWThF----	:30	(\$85.00)	0.00	NM
			See MG 17.5,17.6,17.7,17.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	09/24/12-09/30/12	The Doctors	2pm-3pm	-TWThF----	:30	(\$85.00)	0.00	NM
			See MG 17.5,17.6,17.7,17.8						
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.2,17.4,17.3,17.1						
			[Revised Rate to Reinstate]						
6	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.2,17.4,17.3,17.1						
			[Revised Rate to Reinstate]						
7	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.2,17.4,17.3,17.1						
			[Revised Rate to Reinstate]						
8	KSNV	09/25/12-09/28/12	The Doctors	2pm-3pm	-TWThF----	:30	\$325.00	0.00	NM
			Ⓜ MG for 17.2,17.4,17.3,17.1						
			[Revised Rate to Reinstate]						

E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
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PHIL

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week:	09/24/12	09/30/12	-TWTF--	4	\$450.00	0.00										
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-TWTF--	:30	4	\$145.004	0.00	NM	4	\$2,400.00		
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)										

NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	-TWTF--	4	\$145.00	0.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$145.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm (4:00 PM-4:30 P	-TWThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$700.00		0.00			
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001		0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$1,000.00		0.00			
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$650.00		0.00			
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002		0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$900.00		0.00			
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$230.00		0.00			

Order / Rev: 104994
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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00

JEOPARDY

JEOPARDY			Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week:			09/24/12	09/30/12	--TWTF--	4	\$230.00	0.00	
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 24.5,24.6,24.7,24.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 24.5,24.6,24.7,24.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 24.5,24.6,24.7,24.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 24.5,24.6,24.7,24.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 24.4,24.3,24.1,24.2									
[Revised Rate to Reinstate]									
6	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 24.4,24.3,24.1,24.2									
[Revised Rate to Reinstate]									
7	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 24.4,24.3,24.1,24.2									
[Revised Rate to Reinstate]									
8	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 24.4,24.3,24.1,24.2									
[Revised Rate to Reinstate]									

E 25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
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WHEEL

WHEEL			Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	
Week: 09/24/12			09/30/12	-TWTF--	4	\$230.00	0.00		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 25.5,25.6,25.7,25.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
2	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 25.5,25.6,25.7,25.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
3	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 25.5,25.6,25.7,25.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
4	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM
See MG 25.5,25.6,25.7,25.8									
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE									
5	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 25.4,25.1,25.3,25.2									
[Revised Rate to Reinstate]									
6	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 25.4,25.1,25.3,25.2									
[Revised Rate to Reinstate]									
7	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 25.4,25.1,25.3,25.2									
[Revised Rate to Reinstate]									
8	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM
Ⓜ MG for 25.4,25.1,25.3,25.2									
[Revised Rate to Reinstate]									

E 26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001		0.00	NM	4	\$3,200.00
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repr Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--		4			\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 26.5,26.6,26.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00	0.00	NM				
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00	0.00	NM				
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00	0.00	NM				
(M) MG for 26.2,26.1,26.4															
[Revised Rate to Reinstate]															
E 28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$500.00	0.00					
E 29	KSNV	09/29/12	09/29/12	Vegas Inc. CM		6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
Vegas Inc.															
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$375.00	0.00					
E 30	KSNV	09/28/12	09/28/12	Fri 10-11p CM		10-11pm	-----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----F--		1			\$3,200.00	0.00					
E 31	KSNV	09/29/12	09/29/12	Sat PR 9-11p CM		9-11p	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
Saturday Prime 9-11pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$1,300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30	(\$1,200.00)	0.00	NM				
See MG 31.2															
[na golf]															
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30	(\$1,200.00)	0.00	NM				
(M) See MG 31.3															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	-----Sa--	:30	\$1,300.00	0.00	NM				
(M) MG for 31.2 09/29															
[inv code]															
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA CM		1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$2,400.00	0.00					

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	NFL Pre-Game / FNA			1p-530pm	-----Su	:30		(\$2,400.00)		0.00	NM		
See MG 32.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/30/12-09/30/12	NFL Pre-Game / FNA			1p-530pm	-----Su	:30		\$2,400.00		0.00	NM		
Ⓜ MG for 32.1 09/30 [Revised Rate to Reinstate]															
E 33	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sat PR 10-11p			10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
See MG 33.2 [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29]															
2	KSNV	09/29/12-09/29/12	Sat PR 10-11p			10-11pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
Ⓜ See MG 33.3 [PGM CHG = SAT 9-11PM]															
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	(10:00 PM-11:00-----Sa--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 33.2 09/29 [INV CODE]															
E 34	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,400.00		0.00			
E 35	KSNV	09/30/12	09/30/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$10,000.00		0.00			
E 36	KSNV	09/25/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F News 3 at Eleven			11pm-1135pm	-TWThF----	:30		(\$255.00)		0.00	NM		
See MG 36.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F News 3 at Eleven			11pm-1135pm	-TWThF----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 36.1 09/26 [Revised Rate to Reinstate]															
E 37	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.00	4	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		(\$225.00)		0.00	NM		
See MG 37.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/29/12-09/29/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 37.1 09/29 [Revised Rate to Reinstate]															

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
E 39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$425.00		0.00	NM		
(M) MG for 39.3 09/25															
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5, 40.6, 40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
(M) MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
(M) MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
(M) MG for 40.4, 40.2, 40.3															
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$750.00		0.00			
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F 6-7a WakeUp w/Wagner6-7a				M-----	:30		(\$700.00)		0.00	NM		
See MG 43.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F 6-7a WakeUp w/Wagner6-7a				M-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 43.1 10/01															
[Revised Rate to Reinstate]															
E 44	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Today Show			658a-9am	M-----	:30		(\$900.00)		0.00	NM		
See MG 44.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	Today Show			658a-9am	M-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 44.1 10/01															
[Revised Rate to Reinstate]															
E 45	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H M M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr			9-10a	M-----	:30		(\$425.00)		0.00	NM		
See MG 45.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show II 3rd Hr			9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 45.1 10/01															
[Revised Rate to Reinstate]															
E 46	KSNV	10/01/12	10/01/12	M-F Today Show III 4th B M Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		(\$325.00)		0.00	NM		
See MG 46.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 46.1 10/01															
[Revised Rate to Reinstate]															
E 47	KSNV	10/01/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 48	KSNV	10/01/12	10/01/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															

Order / Rev: 104994
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Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$725.00		0.00			
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 56.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 56.1 10/01															
[Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 57.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 57.1 10/01															
[Revised Rate to Reinstate]															
E 58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 59	KSNV	10/01/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 59.1 10/01															
[Revised Rate to Reinstate]															
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	M-----	:30		(\$250.00)		0.00	NM		
See MG 60.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon		1237a-136am	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 60.1 10/01															
[Revised Rate to Reinstate]															
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p		8-10pm	M-----	:30		(\$4,000.00)		0.00	NM		
See MG 61.2															
[na]															
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p		8-10pm	M-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 61.1 10/01															
[Revised Rate to Reinstate]															
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$100.00		0.00			
N 63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-----Su	:30		(\$1,200.00)		0.00	NM		
Unresolved															
[FOOTBALL RAN OVER]															
N 64	KSNV	09/29/12	09/29/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$100.00		0.00			
N 65	KSNV	10/01/12	10/01/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$45.00		0.00			
N 66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.003		0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$30.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		Mad Money AN	3:00-4:00am		M-----	:30	\$30.00	0.00	NM				
													Totals	120	\$93,850.00